

**Danville Business Alliance
2019 Membership Application**

Membership Level	STANDARD BENEFITS	PREFERRED BENEFITS
BENEFITS	Voting Rights & Eligibility to Serve on DBA Board	All of the Benefits of the Standard Level Plus:
	DBA Window Sticker & Newsletter Subscription	Preferred event sponsorship opportunities
	Free Business Listing on Website Membership Directory	Multiple Directory and web listings as appropriate
	Opportunities to Serve on Various Committees	Logo recognition as a business leader on the DBA Website
	Access to Discounted or Free Trainings/Seminars	Ability to post your company news, events, discounts, or other promotions on the DBA Website/calendar
	Free Façade Grant Program Application	
	Main Street Program Grant Funding Eligibility	Two Free Tickets to the DBA Annual Meeting
	Inclusion in DBA Membership meetings and events, and email announcements	Opportunity for an Annual Presentation about New Initiatives in Downtown Danville
	Representation and advocacy on behalf of your business	One Free Website Banner Ad Annually
	Tax deductible Membership Dues*	
	Opportunity for Promotion of your social media campaign	Free Access to DBA Social Media for Event Ads & Promotion
	Free Registration for Spring Fling or Fall Arts & Crafts Events**	Free Registration for Spring Fling and Fall Arts & Crafts Events**
	Number of Employees	STANDARD MEMBERSHIP (Please circle one)
1-4	\$100	\$400
5-14	\$200	\$500
15-99	\$500	\$2,000
100+	\$1,250	\$4,500
Friends of the DBA*	\$100	\$300

**Check with your tax advisor. **Mill Street Businesses only.*

**5% DISCOUNT ON YOUR MEMBERSHIP LEVEL IF PAID ON/BEFORE JANUARY 15, 2019.
TO TAKE FULL ADVANTAGE OF YOUR DBA MEMBERSHIP, PLEASE RETURN BY FEBRUARY 15, 2019.**

Business Name (PLEASE PRINT):

Type of Business:

Business Contact Person/Title:

Business Address:

Mailing Address (IF DIFFERENT):

Telephone: ()

Toll-Free: ()

Fax: ()

Email:

Website:

Payment Options:

- Check #: (Payable to: Danville Business Alliance)
- Credit Card (Please contact the DBA at 570-284-4502)
- Online at www.visitdanvillepa.org/join
- Please invoice me





Danville Business Alliance 2019 Sponsorship Application

BUSINESS NAME (PLEASE PRINT) _____
(PLEASE SPECIFY IF YOU WOULD LIKE YOUR BUSINESS NAME TO APPEAR DIFFERENTLY IN PUBLICATIONS AND ON OUR WEBSITE)

BUSINESS CONTACT PERSON/TITLE _____

BUSINESS ADDRESS _____ CITY _____ STATE _____ ZIP _____

MAILING ADDRESS (IF DIFFERENT) _____ CITY _____ STATE _____ ZIP _____

TELEPHONE () _____ TOLL-FREE TELEPHONE _____ FAX () _____

EMAIL _____ WEBSITE _____

Sponsorship Opportunities:

Event Sponsorships	# of Slots Available	Contribution Amount
Diamond	1	\$5,000/Event
Platinum	2	\$2,500/Event
Gold	3	\$1000/Event
Silver	5	\$500/Event
Bronze	Unlimited	\$250/Event
Website Sponsorship	# of Slots Available	Contribution Amount
Logo Design & Link on Homepage	5	\$1,500/Year

*Mixers are Member networking receptions. DBA staff will arrange logistics and notify Membership. Sponsor is responsible for choosing location, catering, rental or additional event costs.

Please Choose 1 or More Sponsorships. Specify Level of Sponsorship (Diamond, Platinum, Gold, Silver & Bronze):

- | | |
|--|--|
| <input type="checkbox"/> Winter Mixer* _____ | <input type="checkbox"/> Spring Mixer* _____ |
| <input type="checkbox"/> Summer Mixer* _____ | <input type="checkbox"/> Fall Mixer* _____ |
| <input type="checkbox"/> I ♥ Danville Gala _____ | <input type="checkbox"/> Annual meeting _____ |
| <input type="checkbox"/> Summer concert series _____ | <input type="checkbox"/> Spring Fling _____ |
| <input type="checkbox"/> Website _____ | <input type="checkbox"/> Fall Arts & Crafts Fair _____ |
| <input type="checkbox"/> Holiday Sponsor _____ | <input type="checkbox"/> Tastes of the Nation Food Festival _____ |
| <input type="checkbox"/> I cannot commit now but will later this year. | <input type="checkbox"/> I need additional information. Please contact me. |

Total Sponsorship Contribution: \$ _____

PAYMENT OPTIONS:

- CHECK # _____ (PAYABLE TO: DANVILLE BUSINESS ALLIANCE) CASH
- CREDIT CARD (CONTACT THE DBA AT 570-284-4502)
- ONLINE AT WWW.VISITDANVILLEPA.ORG/JOIN AND WWW.VISITDANVILLEPA.ORG/EVENTS/SPONSORSHIP-OPPORTUNITIES
- PLEASE INVOICE ME

**DANVILLE BUSINESS ALLIANCE
EVENT SPONSORSHIP OPPORTUNITIES**

SPONSORSHIP BENEFITS	Diamond	Platinum	Gold	Silver	Bronze
	\$5,000	\$2,500	\$1,000	\$500	\$250
PRE-EVENT RECOGNITION					
Social Media Recognition & Promotion	X	X	X	X	X
Website Presence	X	X	X	X	X
Email Blasts	X	X	X	X	X
Event Posters/Flyer	X	X	X	X	
Event Media Advertisements	X	X	X		
Press Release	X				
Logo on Event Banners	X				
Public Relations - Sponsor will be featured in <u>all</u> event public relations announcements to the press & media.	X				
ON-SITE RECOGNITION					
Name & Logo on Event Sponsor Banners	X	X			
Event Signage - Sponsor will be featured on <u>all</u> onsite event printed materials.	X	X			
Podium Acknowledgement - Sponsor will receive verbal recognition for your contribution from one of the speakers at the event.	X	X	X	X	X
Tickets to Sponsored Event	10 TICKETS	8 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS
Signage - Table tents, etc.	X	X	X	X	X
POST-EVENT RECOGNITION					
Outgoing Press Release	X	X			
Thank You Email Blast	X	X	X	X	X
DBA Newsletter	X	X	X	X	X
Tax Deduction - Your sponsorship of DBA events is tax deductible to the fullest extent of the law. Please consult your tax advisor for more details.	X	X	X	X	X



Danville Business Alliance
620 Mill Street, Danville, PA 17821
(570) 284-4502/4503
www.visitdanvillepa.org