Danville Business Alliance Calendar Listings

The purpose of the Danville Business Alliance's online event calendar is to promote:

- Danville businesses
- DBA events
- Events sponsored by partner civic organizations that have a Danville component (MARC, Columbia Montour Visitors Bureau, Danville Arts Council, Borough of Danville, etc.)
- Entertainment, arts, culture, historic, educational and recreation happenings in Danville that are open to the public
- Special events hosted by Danville businesses that encourage commercial activity in the downtown business district

Calendar listings on the DBA website appear:

- on the front page of the site under Upcoming Events
- in a calendar-view page
- in a list format
- at the discretion of the DBA Social Media Subcommittee, event information might also be shared across DBA Instagram and Facebook accounts

Calendar Listing Guidelines

1. Calendar listings are free for Danville Business Alliance members at the Bronze, Silver and Gold levels.

2. Calendar listings for Basic members and non-members are $25 per listing. Weekly or monthly recurring events are an additional $5 per listing.

3. All requests for calendar listings must be accompanied by a completed application and the required fee.

4. All requests for calendar listings will be reviewed for completeness and appropriateness.

5. The Danville Business Alliance reserves the right to modify or decline any calendar listing application.

6. Calendar listings can be submitted up to a year in advance of an event.

7. Calendar listings must be submitted at least 15 business days prior to the event.

8. Calendar listings may take up to 5 business days to appear online.

Events that generally <u>do not</u> conform to the DBA's calendar guidelines include, but are not limited to:

- non-profit fundraisers, craft bazaars, raffles, or yard sales
- anything that occurs outside the downtown Danville business district
- sales or promotions
- ordinary occurrences
- content that is religious, political or controversial in nature