



## **Danville Business Alliance Hometown Holiday Window Contest**

The DBA Hometown Holiday Storefront Contest will be inaugurated this coming winter!

Our intent is to make this an annual tradition with the help of community-minded volunteers who want to bring holiday cheer to downtown Danville. With so many downtown opportunities, local businesses, residents and community organizations can give back to the place they live, work and play, all while showcasing their artistic abilities!

It does not need to be a costly endeavor! Donated tree greens, white birch, and spray painted branches can become a beautiful work of art!

### **How it Works:**

We are looking for committed participants who will enjoy adding to the ambiance of our downtown and who will keep their windows and storefronts looking festive throughout the holiday season.

- Interested businesses, individuals, or community groups can complete and drop off the attached application or a business card to the DBA Office.
- We suggest decorating by November 23<sup>rd</sup> just in time for Small Business Saturday (on November 24<sup>th</sup>). Applicants must be decorated by November 23<sup>rd</sup> to be considered participants.
- This is also a contest! On Sunday, December 16, 2018, participating windows/storefronts will be judged, and the winner will be presented with the Most Holiday Spirit Award!
- There will also be a People's Choice Award via a Facebook poll on the DBA Facebook page.
- The winners will be recognized in conjunction with the Hometown Holiday Weekend (December 14, 15, and 16) by the Danville News, Press Enterprise, and by the Danville Business Alliance through its website and its social media sites.
- Greens and birch will be available free of charge (while supplies last) on Friday, November 16<sup>th</sup> between 9 a.m. and 11 a.m. in Canal Park. These items are available on a first come, first serve basis.

*Thank you to Kohl's Stony Hill Tree Farm, Big Bucks Farm, Ettinger's Landscape & Gardening Center, and Danville Girl/Scout Troops for your donations and volunteerism!*

## 2018 Hometown Holiday Storefront Contest

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Are you a (circle one): Business                  Group

**Who will coordinate your project? (Who is your contact person?)**

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ (Business/Home) \_\_\_\_\_ (Cell)

Email Address: \_\_\_\_\_

### Helpful Hints:

- Think Hallmark or Norman Rockwell inspired holidays!
- Try using warm white lights to give your window and welcoming glow
- Look for lost-cost (or free) nature-inspired decorations such as evergreen or pinecones
- Vintage toys, sleds, or bells that bring back memories of holidays past

**These are just suggestions and ideas to get you thinking! The more creative the better!**

Questions? Contact Kayla Gross at (570) 285-4502 [dbadiane@ptd.net](mailto:dbadiane@ptd.net) or Rebecca Dressler at (570) 284-4503 or [dbamst@ptd.net](mailto:dbamst@ptd.net).

*Thank you for participating in making Danville a lovely and welcoming place to shop!*